



Sponsorship Dossier

**WISTA
INTERNATIONAL**
AGM & CONFERENCE 2025

Powering the Future of Shipping & Trade:
Global Energy in Challenging Times

22 - 24 OCTOBER 2025
WORLD TRADE CENTER
BARCELONA, SPAIN



COVER LETTER

SPONSORSHIP OPPORTUNITIES WISTA INTERNATIONAL CONFERENCE 2025

Powering the Future of Shipping & Trade: Global Energy in Challenging Times

Barcelona, 22/24 October 2025

Since 1974, WISTA has established itself as the most influential international network of professional women in the maritime, logistics and trade sectors. Recognized and awarded globally, its mission is clear: to enhance diversity, promote female talent and open paths to leadership in a key sector for the world economy. With a presence in 62 countries and more than 5,200 members, WISTA connects professionals at all stages of their careers, creating a network of support and collaboration that promotes women's visibility and gender equality.

From 22 to 24 October 2025, Barcelona will host this year's International Conference and Annual General Meeting, a first-class event that will attract more than 400 attendees from around the world. With an agenda that includes prominent speakers and industry experts, the event is supported by national and international authorities and institutions.

As always, to support this annual event, WISTA is offering a range of sponsorship opportunities for those keen to be involved. As a sponsor, your organization will be supporting a cause of key importance to the maritime industry, whilst gaining visibility through WISTA's global platform.

Please find enclosed further information on the sponsorship opportunities available to be part of this unique event.

We look forward to your support.

Thank you.

OUR HISTORY

- 1974** Several women brokers gathered for a Christmas lunch in London. This became an annual event, and over the years, they began inviting other women from the sector, with the group soon expanding across Europe.
- 1981** The first "Ladies in Shipping" conference took place in Hamburg.
- 1984** During the conference in Stockholm, it was decided to change the group's name to WISTA.

WHAT IS WISTA?

WISTA is a global organization that brings together more than 5,200 female executives and decision-makers from all sectors within the maritime industry.

It is composed of National WISTA Associations (NWAs) in 62 countries, including Spain. Each NWA is a member of WISTA International, which, guided by its Executive Committee, serves as the unifying platform.

OUR MISSION

To attract and support women working in the maritime, trade, and logistics sectors, to promote the importance of gender diversity and drive positive change.

TO ACHIEVE THIS, WE WORK TO:

- Minimize the existing gender leadership gap.
- Build a community by facilitating the exchange of contacts, information, and experiences.
- Promote the creation of business relationships.
- Support professional development.
- Establish connections with other institutions and organizations worldwide.

WISTA SPAIN

- 1980s** The "Spanish Association of Women Professionals in Maritime Trade and Transport" is established.
- 2007** WISTA Spain was established with 13 members.
- NOW** 200+ members from across the main business areas of the maritime sector.

SPONSORSHIP PACKAGES

DIAMOND €20.000

- 150-word company profile on the conference website
- Linked logo on conference website
- Credit and logo in all communication materials produced by the organizers
- Reference in all press releases/articles/interviews given by the organizers
- Online and/or studio discussions/interviews ahead of the conference, to be uploaded on WISTA's social media channels
- Promo e-mail to all registered delegates prior to or post to conference (e-mail to be sent on your behalf by the organizers)
- Tabletop display (6m²) for a promotional stand/display in a prime position in the exhibition area - e.g. the coffee break area
- Corporate video presented during breaks in main conference room
- Logo on conference signage (i.e. banners, monitors, screens)
- Promo material in conference bag (preferably meeting sustainable standards)
- Corporate gifts may be placed on the tables at the Gala Dinner
- Company roll-up banner (free standing banner) to be placed in exhibition area - coffee break area
- 5 Complimentary conference passes
- 5 Complimentary passes to the Welcome Cocktail Reception
- 5 Complimentary passes to the Gala Dinner

PLATINUM €15.000

- 150-word company profile on the conference website
- Linked logo on conference website
- Credit and logo in all communication materials produced by the organizers
- Reference in all press releases/articles/interviews given by the organizers
- Online and/or studio discussions/interviews ahead of the conference, to be uploaded on WISTA's social media channels
- Tabletop display (6m²) for a promotional stand/display in a prime position in the exhibition area - e.g. the coffee break area
- Corporate video presented during breaks in main conference room
- Logo on conference signage (i.e. banners, monitors, screens)
- Promo material in conference bag (preferably meeting sustainable standards)
- Corporate gifts may be placed on the tables at the Gala Dinner
- Company roll-up banner (free standing banner) to be placed in exhibition area - coffee break area
- 4 Complimentary conference passes
- 4 Complimentary passes to the Welcome Cocktail Reception
- 4 Complimentary passes to the Gala Dinner

GOLD €10.000

- Linked logo on conference website
- Credit and logo in all communication materials produced by the organizers
- Reference in all press releases/articles/interviews given by the organizers
- Tabletop display (6m²) for a promotional stand/display in a prime position in the exhibition area - e.g. the coffee break area
- Logo on conference signage (i.e. banners, monitors, screens)
- Promo material in conference bag (preferably meeting sustainable standards)
- Company roll-up banner (free standing banner) to be placed in exhibition area - coffee break area
- 3 Complimentary conference passes
- 3 Complimentary passes to the Welcome Cocktail Reception
- 3 Complimentary passes to the Gala Dinner

SILVER €5.000

- Logo on conference website
- Credit and logo in all communication materials produced by the organizers
- Logo on conference signage (i.e. banners, monitors, screens)
- Promo material in conference bag (preferably meeting sustainable standards)
- Company roll-up banner (free standing banner) to be placed in exhibition area
- 2 Complimentary conference passes
- 2 Complimentary passes to the Welcome Cocktail Reception
- 2 Complimentary passes to the Gala Dinner

BRONZE €2.500

- Logo on conference website
- Credit and logo in all communication materials produced by the organizers
- Logo on conference signage (i.e. banners, monitors, screens)
- Promo material in conference bag (preferably meeting sustainable standards)
- 1 Complimentary conference pass
- 1 Complimentary pass to the Welcome Cocktail Reception
- 1 Complimentary pass to the Gala Dinner

SPONSORSHIP PACKAGE	DIAMOND	PLATINUM	GOLD	SILVER	BRONZE
	€20.000	€15.000	€10.000	€5.000	€2.500
150-word company profile on conference website	●	●			
Linked logo on conference website	●	●	●		
Logo on conference website				●	●
Credit and logo in all communication materials produced by the organizers	●	●	●	●	●
Reference in all press releases/ articles/ interviews given by the organizers	●	●	●		
Online and/or studio discussions/ interviews/ ahead of the conference, to be uploaded on WISTA's social media channels	●	●			
Promo e-mail to all registered delegates, prior to or post conference (e-mail to be sent on your behalf by the organizers)	●				
Tabletop display (6m ²) for a promotional stand/display in a prime position in the exhibition area	●	●	●		
Corporate video presented during breaks in main conference room	●	●			
Logo on conference signage (i.e. banners, monitors, screens)	●	●	●	●	●
Promo material in conference bag (preferably meeting sustainable standards)	●	●	●	●	●
Corporate gifts may be placed on the tables at the Gala Dinner	●	●			
Company roll-up banner (free standing banner) to be placed in exhibition area - coffee break area	●	●	●	●	
Complimentary conference passes	5	4	3	2	1
Complimentary passes to the Welcome Cocktail Reception	5	4	3	2	1
Complimentary passes to the Gala Dinner	5	4	3	2	1

Payments & Sponsorship details

Invoicing Company Name:	<input type="text"/>
Sponsor Name to appear in promotional:	<input type="text"/>
Sponsor contact Name:	<input type="text"/>
Sponsor contact details, e-mail:	<input type="text"/>
Sponsor contact details, phone/Cell:	<input type="text"/>
Sponsor contact position:	<input type="text"/>
Sponsor Industry sector:	<input type="text"/>
On-site contact person and Phone:	<input type="text"/>
Sponsor Address / post code / Country:	<input type="text"/>
Sponsor Web site:	<input type="text"/>
VAT number (invoicing) and invoicing address if is different of the one above:	<input type="text"/>

Total Amount

Please indicate the total amount agreed to be charged: €

*Charges by credit card will be increased on a 3% merchant fee
*International checks will not be accepted

Method of payment

Bank Transfer

BANC DE SABADELL: Avda. de Sarriá 17, 08029 BARCELONA (SPAIN).

Account Holder: Reed & Mackay

Complete account number: IBAN ES2500815084050001039613 SWIFT BSABESBB

Please ensure that the amount transferred is equal to the total due Including any bank charges or bank fees.

Please send the bank transfer copy by mail to wistabarcelona2025@reedmackay.com

Credit Card

Credit card number: Expiry date:

CVV: Card Holder Name:

Signature as agreement to charge the amount above:

Agreement and signature

On behalf of the company I represent, I commit to complying with the general rules of the WISTA INTERNATIONAL AGM & CONFERENCE 2025 from the moment I sign this contract / booking form onwards, accepting the terms and conditions of the sponsorship dossier. This sponsorship requested upfront will be confirmed after the following payments and await news regarding availability of the sponsorship, space or the following spaces chosen.

Signature: